**Key Stage 4 Curriculum Plan**

**Specification:**

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| **BTEC Business Studies**  | **Term 1** | **Term 2** | **Term 3** | **Term 4** | **Term 5** | **Term 6** |
| Year 92019 – 2020 | **Unit 1**Understanding Entrepreneurship, Business Organisation and the Importance of Stakeholder. **Unit 1**Understand Internal and External Influences on Businesses | **Unit 1**Understand the Marketing Mix, Market Research, Market Types and Orientations Types | **Unit 1**Understand Operations Management | **Unit 2**Understand Research, Resource Planning, Growth and Development for Business and Enterprise **Unit 2**Understanding Human Resource requirements for a Start-Up Business | **Unit 2**Understanding sources of Enterprise Funding and Business Finance  | **Unit 2**Understand Business and Enterprise Planning |
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| Year 112019 – 2020 | **Unit 02** Marketing for business and enterprise | **Unit 01** Introduction to business and enterprise | **Unit 03** Finance for business and enterprise | **Unit 03** Finance for business and enterprise | **Unit 04** Plan, develop and participate in a business or enterprise project | **Unit 04** Plan, develop and participate in a business or enterprise project |