**Key Stage 4 Curriculum Plan**

**Specification:**

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| **BTEC Business Studies** | **Term 1** | **Term 2** | **Term 3** | **Term 4** | **Term 5** | **Term 6** |
| Year 9  2019 – 2020 | **Unit 1**  Understanding Entrepreneurship, Business Organisation and the Importance of Stakeholder.  **Unit 1**  Understand Internal and External Influences on Businesses | **Unit 1**  Understand the Marketing Mix, Market Research, Market Types and Orientations Types | **Unit 1**  Understand Operations Management | **Unit 2**  Understand Research, Resource Planning, Growth and Development for Business and Enterprise  **Unit 2**  Understanding Human Resource requirements for a Start-Up Business | **Unit 2**  Understanding sources of Enterprise Funding and Business Finance | **Unit 2**  Understand Business and Enterprise Planning |
| Year 10  2019 – 2020 | **Unit 1**  Understanding Entrepreneurship, Business Organisation and the Importance of Stakeholder.  **Unit 1**  Understand Internal and External Influences on Businesses | **Unit 1**  Understand the Marketing Mix, Market Research, Market Types and Orientations Types | **Unit 1**  Understand Operations Management | **Unit 2**  Understand Research, Resource Planning, Growth and Development for Business and Enterprise  **Unit 2**  Understanding Human Resource requirements for a Start-Up Business | **Unit 2**  Understanding sources of Enterprise Funding and Business Finance | **Unit 2**  Understand Business and Enterprise Planning |
| Year 11  2019 – 2020 | **Unit 02**  Marketing for business and enterprise | **Unit 01** Introduction to business and enterprise | **Unit 03**  Finance for business and enterprise | **Unit 03**  Finance for business and enterprise | **Unit 04**  Plan, develop and participate in a business or enterprise project | **Unit 04**  Plan, develop and participate in a business or enterprise project |